



# Lost-in-Translation

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## Business Focus

Lost-in-Translation is a high quality provider of linguistic services, committed to providing reliable translations for those effected by language barriers. In today's global climate, there exists a strong need to break through communication barriers experienced by individuals and business operating in this global climate. LIT satisfies this need by providing high quality translation and interpretation services for those affected.

## Services

### Written Translations

- Legal documents
- Immigration Papers
- School Transcripts
- Contracts
- Instruction Manuals
- Insurance Forms
- Divorce Decrees

### Spoken Interpretations

- Parent / Teacher Conferences
- Board Meetings
- Legal Proceedings
- Medical Appointments
- Telephone Relay Service
- Conferences & Negotiations

## Mission

*“To provide our customers with the most comprehensive translation services available in order to assist them in meeting their personal and business goals”*

## Target Markets

McCulloch

### Governmental Agencies

- Court Systems
- Division of Motor Vehicles
- Police Departments

### Educational Institutes

- School Districts
- Colleges & Universities

### Health Care Institutes

- Hospitals
- Clinics
- Private Practices

### Private Sector

- Individuals
- Law Firms
- Local Businesses

## The University of Bridgeport Advantage

Native Speaking Students From 80 Countries Around the World!

## Language Profile

### Core Languages

- Spanish
- Portuguese
- Italian
- French
- Polish

### Secondary Languages

- Mandarin
- Hindi
- German
- Greek
- Russian

Linguistic services to be completed by  
1099 independent contractors

## Marketing

- TV Advertising
- Radio Advertising
- Print Advertising
- Direct Sales to Businesses
- Company Web Site